

Knowledge Sharing Webinar: Valuation of Ecosystem Goods and Services in the Upper American River Watershed

WEBINAR OVERVIEW

El Dorado Water Agency (EDWA) invites you to participate in a technical webinar on the recently completed valuation of ecosystem goods and services in the upper American River watershed (UARW). Understanding the value of the watershed, which provides widespread critical environmental, social, and economic benefits, is foundational and incentivizes investment in watershed health and community resilience. Our experts will walk through the methodology and findings from this valuation which found that the UARW's working landscape is valued at a natural asset worth between \$731 billion and \$1.6 trillion for 100-years of productivity when applying a 2.5% and 0.0% discount rate, respectively.

This webinar is targeted at professionals interested in watershed value and health. Detailed insights from the analysis should be helpful to county officials, adjacent partners, and staff from state and federal agencies.

Please join us in this knowledge sharing webinar.

REFERENCES

- [Working Landscapes: The Nature Capital of the Upper American River Watershed \(February 2024\)](#).
- [Outdoor Recreation in the Upper American River Watershed: An Analysis of Economic Impacts and Value \(February 2024\)](#).
- [Fact Sheet: Incentive to Invest: Understanding the Economic Value](#)
- [Fact Sheet: The Power of Outdoor Recreation](#)

Please see [EDWA's Website](#) for more information about the watershed program and associated Programmatic Watershed Plan developed by the Upper American River Watershed Group, which includes federal, state, and local agencies, Tribes, NGOs, and other interested parties.

EVENT

DETAILS

Date: May 16, 2024

Time: 12 pm – 1 pm PDT

Format: Zoom Webinar. Pre-registration is required; register [here](#).

Cost: Free

AGENDA

💧 **Moderator:** Yung-Hsin Sun, Senior Principal Consultant, Sunzi Consulting

💧 **Introduction – Why Valuing our Watershed is Critical**

Rebecca Guo, General Manager, El Dorado Water Agency

💧 **Valuation of Ecosystem Goods and Services in the Upper American River Watershed**

David Batker, Principal Economist, Batker Consulting

💧 **Economic Impacts of Outdoor Recreation in the Upper American River Watershed**

Johnny Mojica, Recreation Economist, Radbridge Incorporated

💧 **Interactive Q&A Session**



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