AR-6.5 Huell Howser Excellence in Communication Award

6.5.1 Description
The Association’s Huell Howser Excellence in Communication Award honors outstanding public water agency efforts in communicating with customers, legislators, media, the public, and others. The award focuses on innovation and transparency, and takes budget into consideration. A variety of communications programs are eligible, including short- and long-term public outreach programs, crisis communications programs, employee relations programs, self-promotion campaigns, customer education programs, legislative outreach programs, and agency anniversary campaigns. School education programs are not eligible for this award.

6.5.2 Criteria
- Open to public water agency members of the Association;
- For ongoing programs, submit for one year of program only;
- An agency may submit only one entry per year; and
- An agency may not submit again for three years after winning.

6.5.3 Selection/Presentation
September 1, or the first workday thereafter if September 1 falls on a weekend or holiday, is the deadline for the Association to receive entries. The President appoints the panel, which includes the Communications Committee Chair, Vice President, and Immediate Past President. There will be a minimum of five judges, with the additional judges to be selected from the Communications Committee, public relations consultants, or other committees as appropriate. The award is presented at the Fall Conference and Exhibition.
References:

Current Board Policy A.8.

See Administrative Procedure: To be determined

Revision History:

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<tr>
<th>Revision Date</th>
<th>Description of Changes</th>
<th>Requested By</th>
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<tr>
<td>9/25/2015</td>
<td>Initial Release</td>
<td>ACWA Staff and Governance Workgroup</td>
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<tr>
<td>1/25/2019</td>
<td>Revised Policy AR 6.5.2, Criteria, to change time period for eligible work.</td>
<td>ACWA Communications Committee</td>
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<tr>
<td>1/29/2021</td>
<td>Revised Policy AR-6.5, to change the name of the award to Huell Howser Excellence in Communication.</td>
<td>ACWA Communications Committee</td>
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