BOOOST

YOUR BUSINESS BY BECOMING AN ACWA ASSOCIATE

As an ACWA associate, you will learn the latest issues facing your customers and have access to the latest water industry information at your fingertips, which gives you the competitive advantage to tailor your services and products to fit your customers' needs.

WHAT IS ACWA?

ACWA is the largest statewide association of public water agencies in the nation, representing 460 public agency members. Since its inception in 1910, ACWA has been a guiding force in California water policy, advancing comprehensive statewide strategies to meet the state's future water needs.

ACWA’s member agencies are responsible for 90% of the water delivered to California communities, farms and businesses. Together, they play an active role in managing the state’s water resources and creating progress in groundwater management, safe drinking water, water use efficiency, water recycling and desalination.

8 reasons to join ACWA as an Associate

1. Inside access to water industry information. We help you stay on top of California water issues by receiving up to five subscriptions to our member-only monthly newsletter, ACWA News, an annual Summary of Legislation publication, and access to member-only information on acwa.com.

2. Connections and networking opportunities. Make connections with elected officials and agency staff, from all over California. Be an exhibitor at ACWA’s conference to showcase your products and services, and to connect with key decision-makers in the water industry.

3. Cost savings on all ACWA events, products and services. Organizations that are not ACWA Associate pay 50% more on ACWA conferences and events, products, and sponsorships & advertising opportunities and 100% more on exhibit space. Additionally, if your company exhibits at ACWA’s conferences you save $1,300 a year – that’s more than pays for it itself. It really pays to be an Associate!

4. Access to membership directory. Get listed in the membership directory and ACWA website. Also, receive access to electronic ACWA membership directory.

5. Competitive advantage. Receive a free basic listing of your company on ACWA’s online public directory.

6. Promote your involvement in ACWA. Associates can use an ACWA Associate logo to highlight their partnership with ACWA.

7. Get recognition. Only ACWA Associates, Agency Members and Affiliates can participate in ACWA’s sponsorship levels allowing you to receive special benefits and recognition at ACWA’s Fall conference.

8. Promote your company. Exclusive opportunity for Associates to give ACWA members and other ACWA News subscribers an inside look at your company or products in a business profile in ACWA News.
ASSOCIATE FEE

$1,275/year

Associate term based on calendar year regardless of join date. No proration of annual fee will be applied.

EXHIBITOR BENEFITS COMPARISON AT ACWA CONFERENCES

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>ASSOCIATE EXHIBITOR</th>
<th>NON-ASSOCIATE EXHIBITOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>8’x10’ exhibit booth price</td>
<td>$ 1,300</td>
<td>$ 2,600</td>
</tr>
<tr>
<td>Complimentary conference registrations for 3 allotted booth staff</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pre- and post-conference attendee lists</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunities to submit a case study presentation program at the Spring or Fall Conference</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunities to participate in exhibitor spotlight email blasts or exclusive emails</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary listing on conference mobile app and conference program booklet</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advantage pricing (Non-Associates pay 50% more) for ACWA Sponsorships</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Advantage pricing (Non-Associates pay 50% more) to sponsor an exhibitor demo at ACWA conferences.</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Receive all benefits of an ACWA Associate on previous page</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Participate in ACWA’s sponsorship program allowing you to receive special benefits and recognition at ACWA’s Fall conference by reaching sponsorship levels</td>
<td>✓</td>
<td>X</td>
</tr>
</tbody>
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EXHIBITOR’S SATISFACTION

“The ACWA Conference is a good platform for us to meet our customers. We are able to speak to decision makers and get a lot of good leads. In addition, it is more cost effective to be an exhibitor at an ACWA conference compared to other water industry conferences.”

— Corey Welsh, Asset Management, Nexgen

WHO ATTENDS ACWA CONFERENCE

1,600+

attendees per conference

30% Directors
14% General Managers
34% Senior Management & Staff
4% Attorneys
4% Other Water Industry Professionals
3% Operations
11% Engineers

Want to become an ACWA Associate?
Contact Business Development & Marketing Specialist Stacey Siqueiros at (916) 669-2386 or staceys@acwa.com.