

To help make the QuenchCA campaign successful, ACWA needs your help. By sharing the website and messaging with your customers on social media, you can help us reach a broader audience and educate Californians about what water infrastructure is, why it is needed, and successful projects that showcase the benefits.

Below are sample social media posts with corresponding images and videos in the toolkit. Please feel free to use these as-is, customize with information about your agency, add your logo to the images, or use your own. Use the hashtag #QuenchCa and send people to the website, [www.quenchca.com](http://www.quenchca.com).

Thank you for helping spread the world about QuenchCA!

### FOOD DEPENDS ON WATER INFRASTRUCTURE IMAGE



**Twitter:** We depend on food. Food depends on water. Water requires reliable infrastructure. To ensure [#CAwater](https://twitter.com/CAwater) supplies now and for future generations, we must invest in the systems that [#QuenchCA](https://twitter.com/QuenchCA). Explore more at <http://quenchca.com>. [#CAwater](https://twitter.com/CAwater)

**Facebook:** We depend on food. Food depends on water. Water requires reliable infrastructure. To ensure our state's water supplies now and for future generations, we must invest in the systems that [#QuenchCA](https://www.facebook.com/QuenchCA). Explore more at [quenchca.com](http://quenchca.com).

**Instagram:** We depend on food. Food depends on water. Water requires reliable infrastructure. To ensure our state's water supplies now and for future generations, we must invest in the systems that [#QuenchCA](https://www.instagram.com/QuenchCA). Explore more at [quenchca.com](http://quenchca.com). [#CAWater](https://www.instagram.com/CAWater)

#californiafarmsandranches #agchat #farmlife #Infrastructure #VisitCalifornia #CAGrown

### SECURING OUR WATER FUTURE IMAGE



**Twitter:** We need a comprehensive, long-term approach to adapt to our evolving climate reality. Ensuring we have the right water infrastructure in place is key. Learn more about the work local agencies are doing to secure our [#CAwater](https://twitter.com/CAwater) future at [quenchca.com](http://quenchca.com). [#QuenchCA](https://twitter.com/QuenchCA)

**Facebook:** California needs a comprehensive, long-term approach to adapt to our evolving climate reality. Ensuring we have the right water infrastructure in place is critical. To learn more about the work local agencies are doing to secure our water future, visit [quenchca.com](http://quenchca.com). [#QuenchCA](https://www.facebook.com/QuenchCA)

**Instagram:** California needs a comprehensive, long-term approach to adapt to our evolving climate reality. Ensuring we have the right water infrastructure in place is critical. To learn more about the work local agencies are doing to secure our water future, visit [quenchca.com](http://quenchca.com). [#QuenchCA](https://www.instagram.com/QuenchCA) [#CAWater](https://www.instagram.com/CAWater) [#Infrastructure](https://www.instagram.com/Infrastructure) [#climatechange](https://www.instagram.com/climatechange)

### INVESTING IN CA IMAGES



**Twitter:** Local [#CAwater](https://twitter.com/CAwater) agencies have been working diligently to [#QuenchCA](https://twitter.com/QuenchCA) - protecting your region and our entire state against the effects of our changing climate. Check out [quenchca.com/projects](http://quenchca.com/projects) to explore the projects we've been investing in to build water for you.

**Facebook:** Local water agencies have been working diligently to [#QuenchCA](https://www.facebook.com/QuenchCA) - protecting your region and our entire state against the effects of our changing climate. Check out [quenchca.com/projects](http://quenchca.com/projects) to explore the projects we've been investing in to build water for you.

**Instagram:** Local water agencies have been working diligently to [#QuenchCA](https://www.instagram.com/QuenchCA) - protecting your region and our entire state against the effects of our changing climate. Check out [quenchca.com/projects](http://quenchca.com/projects) to explore the projects we've been investing in to build water for

you. [#CaWater](https://www.instagram.com/CaWater) [#Infrastructure](https://www.instagram.com/Infrastructure) [#climatechange](https://www.instagram.com/climatechange)