



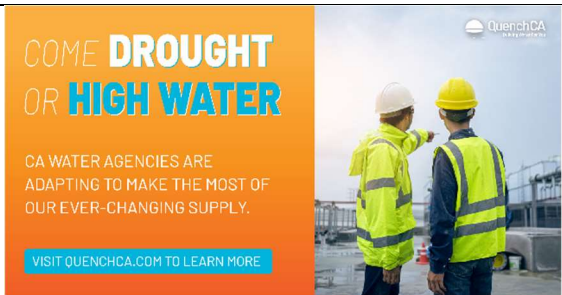



QuenchCA Sample Social Posts

Below is a set of new QuenchCA social graphics and corresponding captions to be used to help amplify the QuenchCA messaging about the importance of investing in water infrastructure. Feel free to customize to your agency, but please include the #QuenchCA hashtag and link to the website. Each image includes two sizes for ease of posting to Facebook, Twitter, LinkedIn and Instagram.

QuenchCA Sample Social Posts	
Facebook, Twitter and LinkedIn	Instagram
	
<p>Whether its storing water for use during dry years or recharging groundwater during wet years, infrastructure matters. We are investing locally to ensure a safe and reliable #CAWater supply now and in the future. Learn more at QuenchCA.com #QuenchCA</p> <p>249/280</p>	
	
<p>Drought isn't the only sign of #climatechange. More severe weather extremes, as we've seen this winter, are another sign of our state's shifting climate. Investing in water infrastructure can help us navigate these extremes & #QuenchCA for generations to come. QuenchCA.com</p> <p>273/280</p>	
	
<p>From intense drought to atmospheric rivers and everything in between, water agencies are constantly adapting our #CAwater systems to meet the needs of our state's ever-changing climate. Learn more about the work being done to #QuenchCA at QuenchCA.com</p>	

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Earth Day: 4/22/23



Happy #EarthDay! Today, and every day, we're celebrating the precious natural resource that helps make California such a beautiful, vibrant place to live. Learn more about what we're doing to protect California's water future for all, at QuenchCA.com #QuenchCA

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Drinking Water Week: 5/7/23 – 5/13/23



This #DrinkingWaterWeek, we're thankful for the water infrastructure working tirelessly behind the scenes to help #QuenchCA now and for future generations. Learn more about how we're investing in California's #drinkingwater and other #CAwater resources at QuenchCA.com

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