


QuenchCA Sample Social Posts

Below you'll find a set of QuenchCA social graphics and corresponding captions to be used to help amplify our messaging about the importance of investing in water infrastructure. We've included each image in two sizes for ease of posting to Facebook, Twitter, LinkedIn and Instagram.

Facebook, Twitter and LinkedIn	Instagram
	
<p>How, when and where California receives precipitation is changing drastically, requiring #CAwater managers to innovate and adapt the systems we use to secure our water supplies. To learn more about how we're investing in water infrastructure, visit QuenchCA.com. #QuenchCA 272/280</p>	
	
<p>Securing the water supplies needed to #QuenchCA amidst our ever-changing climate will require sustainable, long-term action. Investing in water infrastructure is key. To learn more about the work being done to secure our #CAwater future, visit QuenchCA.com. 258/280</p>	
	
<p>#CAwater agencies have been investing in the infrastructure we need to #QuenchCA for decades - protecting Californians against the effects of CA's weather whiplash. Visit QuenchCA.com/projects to learn more about how your water agency is building water for you. 262/280</p>	

JULY



This #SmartIrrigationMonth, let's recognize the pipes, pumps & distribution systems that deliver water to our landscapes. Infrastructure projects help ensure a reliable supply of #CAwater for us to optimize irrigation systems & minimize waste. Learn more: QuenchCA.com #QuenchCA
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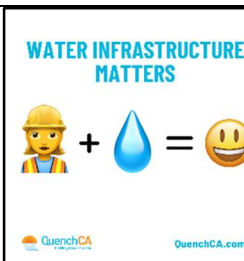
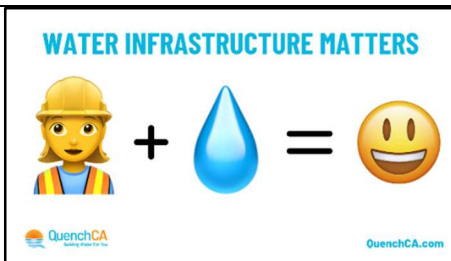


#PetHydrationMonth wouldn't be possible without the #CAwater pipes, reservoirs & other infrastructure that ensure we have a clean, reliable source of water to keep our furry pals hydrated. Learn more about your local water infrastructure projects at QuenchCA.com. #QuenchCA
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National Ice Cream Day – July 16

This #NationalIceCreamDay, we're celebrating the #CAwater that makes your favorite treat possible. It requires a complex network of treatment plants, pipes & other infrastructure to produce & deliver that water to your local ice cream shop. Learn more: QuenchCA.com #QuenchCA
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World Emoji Day – July 17

We're excited to celebrate #CAwater infrastructure this #WorldEmojiDay. From the food we eat to the parks we enjoy, water infrastructure is fundamental to our everyday lives. Learn more about the local projects happening in your community on QuenchCA.com. #QuenchCA
265/280

AUGUST



National Relaxation Day – August 14

California's water agencies put in the work to make sure you never have to think about how your #CAwater gets to you. This #NationalRelaxationDay, sit back, relax and let water infrastructure work for you. Visit QuenchCA.com to learn more. #QuenchCA

250/280



National Lemonade Day – August 20

When life gives you lemons, you make lemonade. But you can't make lemonade without #CAwater. Water infrastructure helps ensure you have safe, high-quality drinking water available to keep your glass full this #NationalLemonadeDay. Learn more at QuenchCA.com #QuenchCA.

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National Dog Day – August 26

It's #NationalDogDay! Our furry friends rely on #CAwater to regulate body temperatures, keep hydrated & stay happy & healthy. Our infrastructure systems are working 24/7 to #QuenchCA & deliver water to all members of the family who need it. Learn more: QuenchCA.com

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SEPTEMBER



World Water Monitoring Day – September 18

Protecting #CAwater starts with monitoring the condition of the rivers, streams and other sources of water that we rely on. This #WorldWaterMonitoringDay, stay informed about the water infrastructure projects happening in your community at QuenchCA.com #QuenchCA

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Climate Action Week – September 18-24

Rising temperatures & extreme weather events impact our communities & the water we depend on. This #ClimateActionWeek, show your support by learning about the critical infrastructure projects helping contribute to a resilient #CAwater future at QuenchCA.com. #QuenchCA

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World Rivers Day – September 24

In honor of #WorldRiversDay, we celebrate the critical water resources that sustain our communities & the #CAwater infrastructure in place that help keep these lifelines healthy, accessible & functional. Learn more: QuenchCA.com. #QuenchCA

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