\*\*Sample WPAW Newsletter or Blog Post\*\*

[AGENCY] **Celebrates Water Agency Staff During California’s
Water Professionals Appreciation Week**

As part of California’s seventh annual Water Professionals Appreciation Week, [AGENCY NAME] is proud to take a moment and highlight the essential role of water professionals and local public water agencies in providing water and wastewater services.

We appreciate the dedication of our highly trained operators, technicians and other specialists who have continued to make sure our community has safe and reliable water, wastewater and recycled water services amidst a drought and pandemic. [EDIT THIS TO FIT THE TYPE OF SERVICE YOUR AGENCY PROVIDES IF NEEDED]

Be sure to check our [MENTION ANY VIRTUAL TOURS, SOCIAL MEDIA CHANNELS, WEBSITE AND OTHER SOURCES] for more information on our amazing staff, the essential role they play and how you might join us or consider a job in California’s water industry.

There are so many careers in water that keep water flowing in the communities throughout California, including district managers, customer service representatives, treatment plant operators and engineers to name a few. [AGENCY NAME] is proud of our local staff and water professionals throughout the state for making a difference in their community.

If you see [AGENCY NAME] workers out and about this week, be sure you say “thank you” for insuring [TYPE OF SERVICE YOUR AGENCY PROVIDES – DRINKING WATER, WASTEWATER SERVICES, RECYCLED WATER, ETC.]