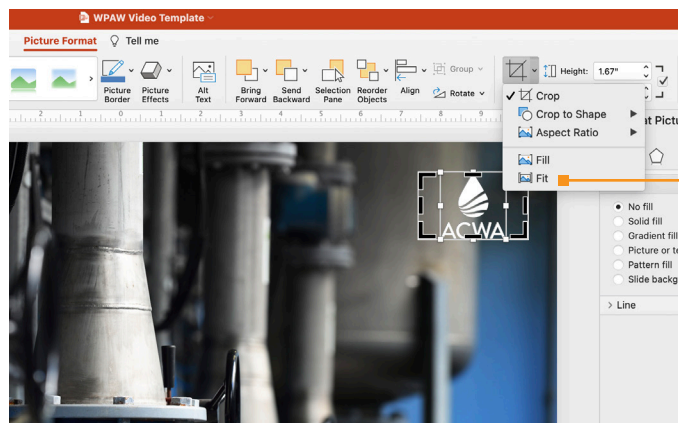
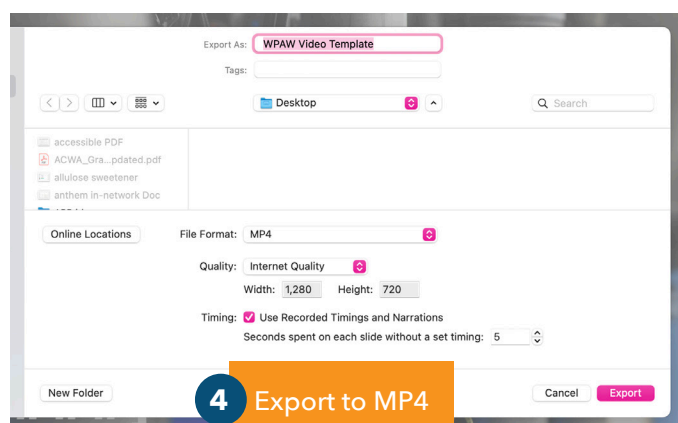
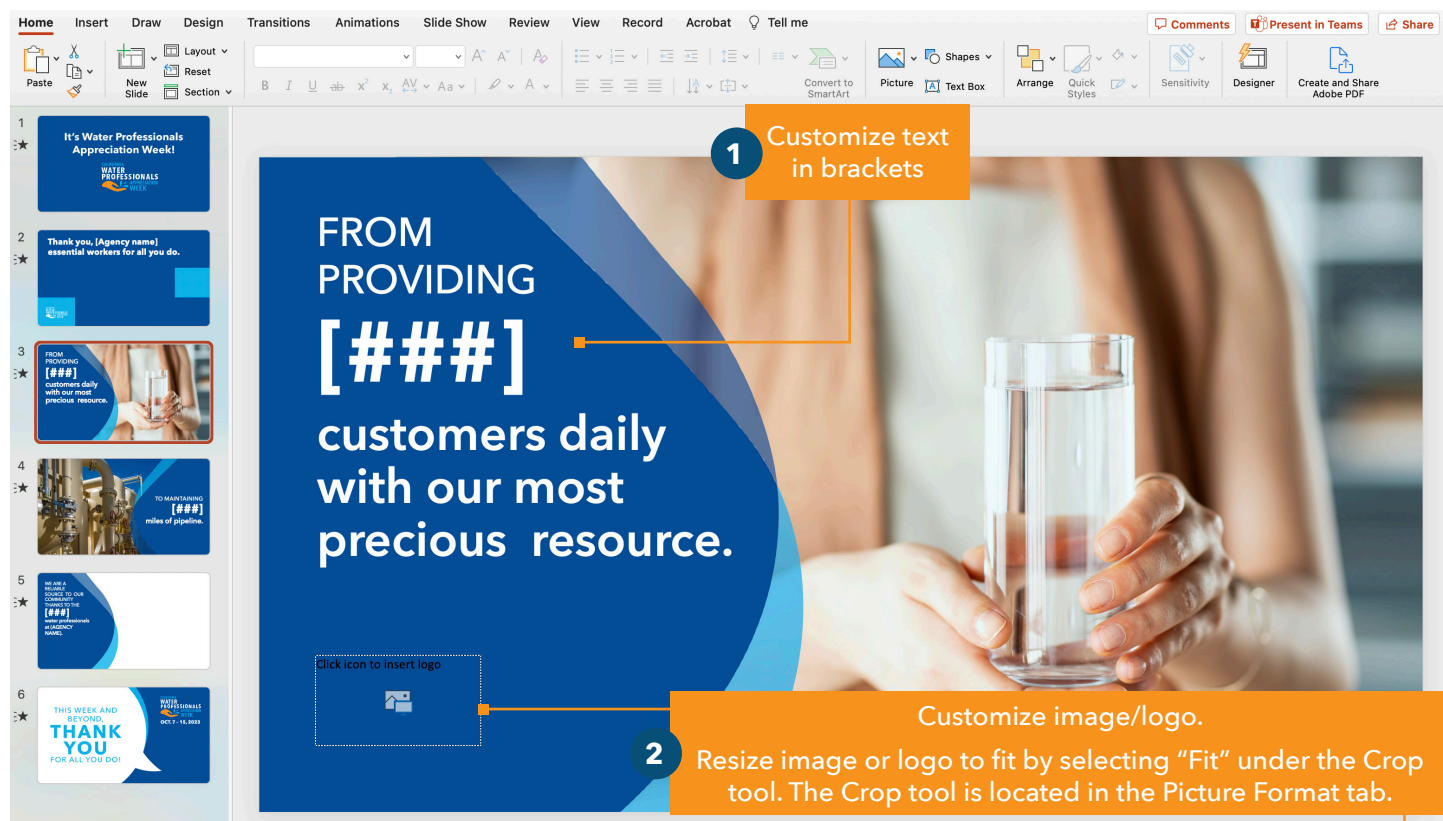


## VIDEO CUSTOMIZATION INSTRUCTIONS

1. **Customize text in brackets:** Customize the text with your agency information.
2. **Customize image/logo:** Click on the picture icon and a popup window will open. Follow the prompt to select image file to insert. Resize the image or logo to fit by selecting "Fit" under the Crop tool.
3. **Save file**
4. **Export to MP4:** Go to File > Export. Select MP4 for file format. Select Internet or Low Quality in the Quality field. Use Recorded Timings and Narrations should be selected. Click Export.



## QUESTIONS

If you have any questions, please email ACWA Senior Graphic Designer Katherine Causland at [katherinec@acwa.com](mailto:katherinec@acwa.com).